



## Operation Understanding DC 2019 Gala Sponsorship Opportunities

### **Social Justice Warrior – Lead Sponsor: \$15,000**

- Back page ad (to first sponsor at this level)
- Special recognition at celebration event
- Receive 10 tickets to celebration event
- Naming rights for a table at the celebration
- Naming rights for the 25<sup>th</sup> anniversary Summer Journey
- Recognition on all social media platforms
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

*The cost per year for one student to participate in OUDC is approximately \$15,000. This covers a student's travel to the Deep South and to NYC, program and staff costs. We do not charge our students to participate in the Social Justice Fellows program to make sure every student, regardless of income can participate in the program.*

### **Freedom Rider - Table sponsor: \$10,000**

- 1/2 page ad in program
- Special recognition at celebration event
- Receive 10 tickets to the celebration event
- Naming rights for a table at the celebration event
- Naming rights for the 25<sup>th</sup> anniversary trip to NYC
- Recognition on all social media platforms
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

### **Civil Rights Foot Soldier - \$7,500**

- 1/2 page ad in program
- Special recognition at celebration event
- Naming rights for a table at celebration event
- Receive 8 tickets to the celebration event
- Recognition on all social media platforms
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

### **Tikkun Olam Champion (Repair the World) - \$5,000**

- ½ page ad in program
- Special recognition at celebration event
- Receive 5 tickets to the event
- Recognition on all social media platforms
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

### **Activist for Equity: \$2,500**

- 1/4 page ad in program
- Receive 5 tickets to celebration event
- Recognition on all social media platforms
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs



**Change Agents: \$1,000**

- 1/4 page ad in program
- Receive 4 tickets to the celebration event
- Recognition on OUDC website
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

**Friend of OUDC: \$500**

- Name listed on program
- Receive 3 tickets to the celebration event
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs

**Movement Leaders: \$250**

- Name listed on program
- Receive 2 tickets to the celebration event
- The sincere thanks of all of the students who will benefit from the opportunity to participate in OUDC programs